Privacy Policy

This website, shop.minecraft.net, including the mobile version, and any successor site(s) regardless of how accessed (collectively, the "Website") is operated solely by Snow Commerce, Inc. ("Snow"), an Ohio Corporation with place of business at 1340 Clay Street, Cincinnati, OH 45202.  Snow has a limited license to use certain copyrighted material of Minecraft Shop and/or its affiliated entities (“Partner Entities”) (together, “Minecraft Shop”) in connection with the Website and the products sold herein.  But Snow is the controller of the Website, the supplier of the products, and is solely responsible for all transactions on the Website.  When used herein, the terms "we," "us" or "our" refer to Snow .

Snow Commerce values the users of our website. Your privacy and trust are very important to us. We recognize that you may be concerned about our collection, use, and disclosure of the personally identifiable information ("Personal Information") that we collect when you use the Website and the services offered on the Website ("Snow Commerce Services"). This Privacy Policy describes the information that we collect from you, how we collect this information, and what we do with it after we collect it. By using the Website you are accepting the practices described in this Privacy Policy. If you have any questions or comments regarding this Privacy Policy, please contact us at snowreport@snowcommerce.com.

**What Personal Information do we collect?**

We collect information from you when you register on the site, place an order, enter a contest or sweepstakes, respond to a survey or communication such as e-mail, or participate in another site feature. When ordering or registering, we may ask you for your name, e-mail address, mailing address, phone number, credit card information or other information. You may, however, visit our site anonymously.

We also collect information about gift recipients so that we can fulfill the gift purchase. The information we collect about gift recipients is not used for marketing purposes.

We also collect information that relates to you but may not identify you, including information about the usage of our site, the equipment used to access our site, and information about your internet connection.  Like many websites, we use "cookies" and similar technologies to enhance your experience and gather information about visitors and visits to our websites. Please refer to the "Do we use 'cookies'?" section below for information about cookies and how we use them.

**How do we collect and use your information?**

We may use the information we collect from you when you register, purchase products, enter a contest or promotion, respond to a survey or marketing communication, browse the website, or use certain other site features in the following ways:

* To personalize your site experience and to allow us to deliver the type of content and product offerings in which you are most interested.
* To allow us to better service you in responding to your customer service requests.
* To quickly process your transactions.
* To administer a contest, promotion, survey or other site feature.
* To deliver targeted advertising and promotions to you via third-party websites and applications.

If you have opted-in to receive our Minecraft Shop newsletters or other communications, you may receive periodic emails from Snow or Minecraft Shop. If you would no longer like to receive such promotional emails, please refer to the "How can you opt-out, remove or modify information you have provided to us?" section below. Visitors who register or participate in other site features such as marketing programs and 'members-only' content will be offered the choice to be on the e-mail list and receive communications from Snow and/or Minecraft Shop.

**How do we protect your information?**

We implement multiple security measures to maintain the safety of your Personal Information. Your Personal Information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. When you place orders or access your personal information, we offer the use of a secure server. All sensitive/credit information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our databases to be only accessed as stated above.

We keep your personal information for no longer than necessary for the purposes for which the personal information is processed.  The length of time we retain personal information for depends on the purposes for which we collect and use it and/or as required to comply with applicable laws and to establish, exercise or defend our legal rights.

**Cookies Policy**

We use cookies for many reasons, for example to make our Website work and to distinguish you from other users of the Website so we can offer you a more personalised experience.

**What are cookies?**

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the site's or service provider's systems to recognize your browser, capture and remember specific information.  You can find more information about cookies here: [www.allaboutcookies.org](http://www.allaboutcookies.org/).

**How do we use cookies?**

We use cookies to help us remember and process the items in your shopping cart and to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

**What types of cookies do we use?**

We use a variety of types of cookies for the following purposes.

* Functionality - we use these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
* Performance - we use these cookies to collect information about the pages or screens you visit, and other performance metrics. This helps us to improve the way our Website works, for example by ensuring that users are finding what they are looking for easily.
* Necessity - these are cookies strictly necessary for the performance of our Website, for example cookies that authenticate users and allow us to offer certain features like account registration
* Advertising - we use these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. We may sometimes share limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

If you wish to opt-out of tracking by Google Analytics across all websites you can do so here: <https://tools.google.com/dlpage/gaoptout>.

If you turn cookies off, you won't have access to many features that make your site experience more efficient and some of our services will not function properly. However, you can still place orders by contacting customer service.

**How do we share Personal Information?**

We do not sell, trade, or otherwise transfer Personal Information about you to outside parties unless we provide you with advance notice, except as described below. The term "outside parties" does not include Snow Commerce or Minecraft Shop. Snow shares Personal Information about you, including name, email address, location / zip code, shows you have bought merchandise for,  order data such as shopping history, your path (sites from which you came to the Website), and information about your device with Minecraft Shop for marketing purposes.  “Outside parties” also do not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

**Legal basis for use of your Information**

Our use of your personal information is necessary to perform our obligations under any contract with you - for example, to sell you our products, to fulfil an order that you place with us.

We may process your personal information in some cases for marketing purposes on the basis of your consent (which you may withdraw at any time after giving it, as described below).

You may withdraw your consent for us to use your personal information by contacting us, however if you withdraw your consent this may impact our ability to provide all of our products and services to you.

**What are your Data Protection Rights?**

You have certain rights in relation to your personal information. If you would like further information with respect to these rights or would like to exercise any of them, please contact us via email at snowreport@snowcommerce.com at any time. You have the following rights:

**The right to access** - You have the right to access any personal information that Snow holds about you and you can request a copy of your personal information, confirmation whether your personal information is being used by us and details about how and why it is being used.

**The right to rectification** - You have the right to request that Snow correct any of your information you believe is inaccurate or incomplete.

**The right to erasure** - You have the right to request that Snow delete personal data that we hold about you, in certain circumstances.  For further information on these circumstances you can ask us by using the details in the **How to Contact Us** section below.

**The right to restrict processing** - You have the right to request that Snow restrict the processing of personal data that we hold about you, in certain circumstances.  For further information on these circumstances you can ask us by using the details in the **How to Contact Us** section below.

**The right to object to processing** - You have the right to object to Snow’s processing of personal data that we hold about you, in certain circumstances.  For further information on these circumstances you can ask us by using the details in the **How to Contact Us** section below.

**The right to data portability** - You have the right to request that Snow provide your personal information to a third-party services provider.

We keep your personal information for no longer than necessary for the purposes for which the personal information is processed.  The length of time we retain personal information for depends on the purposes for which we collect and use it and/or as required to comply with applicable laws and to establish, exercise or defend our legal rights.

**Marketing**

We may collect and use your personal information for undertaking marketing by email, telephone, and/or mail.

We may send you certain marketing communications (including electronic marketing communications to existing customers) if it is in our legitimate interests to do so for marketing purposes.

We will always obtain your consent to direct marketing communications where we are required to do so by law and if we intend to disclose your personal information to any third party for such marketing.

To opt-out of your e-mail subscriptions, please let us know by clicking on the “unsubscribe from this list” link in the footer of our newsletter emails. Please note that due to email production schedules you may receive any emails already in production.

**Where we may transfer your information**

Your personal information may be used, stored and/or accessed by staff operating outside the United States and European Economic Area that are working for us, other members of our group, our partners, or our suppliers.

If we provide any personal information about you to a third party operating outside of the USA and EEA, we will take appropriate measures to ensure that the recipient protects your personal information adequately in accordance with this privacy policy.

**Third Party Links**

In an attempt to provide you with increased value, we may include third party links on our site. These linked sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these linked sites (including if a specific link does not work).

**Changes to our policy**

If we decide to change our privacy policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change. This policy was last modified on October 18, 2021.

**How to Contact Us**

**BY MY EMAIL: jonnalashivaprasanna2009@gmail.com**

**Online Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

**Terms of Use**

Please also visit our Terms of Use section establishing the terms of use, disclaimers, and limitations of liability governing the use of our website.

**Your consent**

By using our site, you consent to the Snow Commerce privacy policy.